

**Duct Tape Marketing™**  
**Authorized Coach**  
**Licensee Discovery Form**



**Personal Information**

Name	_____		
Address	_____		
City	St	_____	Zip/Post _____
Work Ph	Home	_____	Fax _____
Mobile Ph	_____	Email	_____
Shirt Size	_____	PayPal Email	_____

**Business Information** (if you own your own business)

Company Name	_____		
Address	_____		
City	St	_____	Zip _____
Owners	_____	Web site(s)	_____
Industry	_____	Market	_____
Products/Services	_____	Yr Revenue	_____

**Relevant Experience**

Describe any business related background that you believe will help you build and run your Duct Tape Marketing™ business. (marketing background, entrepreneurial positions, training or degrees – include years and dates)

Describe your marketing experience in as much detail as possible. – feel free to use additional attachments or point out examples of your work. If you have limited marketing experience, help us understand why you believe you could excel as a marketing coach.



Describe your online and computer skills and background: (What business, graphic design, web related software and/or programming skills do you possess? What web and social media tools do you have experience with?)



Describe the nature and size of network you plan to draw from as you start your Duct Tape Marketing Business. (Do you have existing small business customers? Do you have strategic referral relationships? Do you have a mailing list of trusted subscribers?)



How do you intend to integrate the Duct Tape Marketing™ program: (As a stand alone business, add-on to existing business, part-time?)



Describe any sales, public speaking or writing experience you have.

What is it about this opportunity that makes it perfect for you right now?

Do you feel you have the necessary financial backing to start this business now? In addition to the licensing fee, you may need other sources of funds and operating cash flow to get your business up and running.

Business References			
Name		Email	
Company		Phone	
Name		Email	
Company		Phone	
Name		Email	
Company		Phone	

The amount of income you earn as a Duct Tape Marketing™ Authorized Coach is dependant on many factors, including your efforts. Because of these independent variables we make no guarantees of income or success as a Duct Tape Marketing™ Authorized Coach licensee.

As with any business venture, it may be wise to seek independent counsel before making any final decisions.

I acknowledge acceptance of the above statements and request consideration as a Duct Tape Marketing™ Authorized Coach licensee.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_

Please complete this form and submit to Melanie Johnston - [Melanie@ducttapemarketing.com](mailto:Melanie@ducttapemarketing.com) or you may fax it to 866-382-8273.

**You may also want to contact the appropriate Recruiting Guide for your region.**

- Cidnee Stephen - Canada, Midwest and Western States - 866-382-8273 ext 708 or [cidnee@ducttapemarketingcoach.com](mailto:cidnee@ducttapemarketingcoach.com)
- Joe Costantino - East, South and International - 866-382-8273 ext 709 or [joc@ducttapemarketingcoach.com](mailto:joc@ducttapemarketingcoach.com)

You can locate your specific region here - <http://www.ducttapemarketingcoach.com/regionalmap.html>

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